Jeffrey Henning

Narberth, PA • 610-858-2665

jeff@jeffrey-henning.com • www.jeffrey-henning.com

www.linkedin.com/in/jeffrey-henning-8b26a81b6/

[**SUMMARY**](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[Professional artist/designer for since 1981. Since 1999, hand-coding web/multimedia design and development has become career focus with emphasis on agile methodologies, User Interface/User Experience design & development, information architecture, emerging web technologies (CSS3, HTML5), cross-browser quality assurance, direct interaction with clients/stakeholders and acting as a liaison between creative and tech departments. Has worked for magazines, multinational corporations, advertising agencies and design studios doing digital illustration, 3D, digital audio & video, motion graphics, web & interactive design.](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**THE BIG QUESTION**](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[Am I a designer or a developer? I'm both. I'm a designer who became a digital illustrator (hi-end Photoshop & 3D) who then became web designer who became good enough at front end development that I do that as well (very well, actually).](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**EXPERIENCE**](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)***Currently freelancing until I can find a great contract or permanent position***

*Software used:*

**UI/IX**

*Adobe InDesign*

*Adobe Dreamweaver*

*Adobe Experience Designer*

*Sketch*

*Figma*

*Axure*

**Multimedia**

*Adobe After Effects*

*Adobe Premiere*

*Adobe Audition*

*ProTools/Cubase*

*Greensock Animation*

*Google Web Designer*

**Digital Illustration**

*Adobe Illustrator*

*Adobe Photoshop*

**CGI/3D**

*Electric Image*

*Cinema 4D*

*Modo*

*E-on Vue*

**Development**

*HTML5*

*CSS3*

*Javscript*

*jQuery*

[**ValueMomentum**](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/) **•** April, 2022 – July, 2022

[**UI/UX Designer***(remote contract)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Designing improvements and updates to a very large insurance company’s web apps](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Walmart** • July, 2021 – August, 2021](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Lead UI/UX Designer***(remote contract)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Designing new, internal, data consumption analytics web app for their world-wide server network](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Working directly with their developers to streamline the UX for their IT team](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**AgoraNet** • Newark, DE• May, 2021 – July, 2021](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Lead UI/UX Designer** *(remote freelance project)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Designing the UI and UX of an E-commerce site for one of their clients.](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**IQVIA**• Hatboro, PA• September, 2019 – June, 2020](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Lead UI/UX Designer/Developer** *(remote contract)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Serve as both a product designer and a creative technologist](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/) for a giant, enterprise web app
* F[rom initial research & information architecture design through wireframing to final interactive prototypes that contain real, actionable HTML, CSS, Javascript and jQuery for use in the final product](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Comcast** • Philadelphia, PA• November, 2018 – April, 2019](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**lLead UI/UX Designer/Developer** *(contract)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [User Interface and User Experience design for X1 telemetry web applications](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Wireframe information architecture](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Create visual design in code (HTML/CSS/JS/jQuery/Google Charts) for final, high fidelity, interactive prototypes](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Create user personas and document processes](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**SID Global Solutions** • Exton, PA• October, 2018 – November, 2018](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**UI/UX Designer-Developer** *(contract)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Wireframe and prototype web sites and apps](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Code the front-end of web sites and apps](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**SpectraMedix** • East Windsor, NJ• April, 2018 – August, 2018](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**UI/UX Designer-Developer** *(remote freelance)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Update the visual, UX and UI design of the eMeasures360 web app that I created in 2015](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Comcast/Business One Consulting** • Philadelphia, PA • February, 2017 – August, 2017](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Lead UI/UX Designer/Developer** *(contract)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [User Interface and User Experience design for Comcast's VIPER Vision web application](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Wireframe information architecture](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Create visual design in code (HTML/CSS/JS/jQuery/possibly D3) for final, high fidelity, interactive prototype](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Work with Business Analyst to ascertain user needs and work flows](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Create user personas and document processes](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Logo design](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Broadridge Financial Systems**• Lake Success, NY *•* October, 2016 – December 2016](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**UI/UX Designer** *(remote contract)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Design and wireframe new features for existing variable printing web application](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**PennDOT** • *PA Dept. of Transportation* • Harrisburg, PA• April, 2016 – August, 2016](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Lead UI/UX Designer** *(contract)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Logo, visual, interface and product design for PennDOT internal facing web applications (360° UX design)](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Wireframe information architecture](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Create application visual design during coding of interactive prototypes](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Design and develop responsive web app prototypes](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Develop CSS for Prime Faces Java server facelets and applications](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Centron Advertising/HealthSTAR Communications**• NYC, NY • April, 2016](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**UI/UX Developer** *(freelance)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Update content and code on current Centron site](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[Software used: Dreamweaver, Photoshop, CSS3, HTML5, Javascript, Bootstrap, Greensock](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**International SOS**• Trevose, PA • January, 2016 – February, 2016](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Lead UX Designer** *(contract)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Document prospective application feature set and behaviors](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Wireframe information architecture](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Create application visual design while coding interactive prototype](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Atmosphere Proximity**• NYC, NY• October, 2015 – December, 2015](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**HTML5 Developer/Animator** *(freelance)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Design motion graphics for HTML5 banner ads](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Code animation in Greensock, Tweenlite and Google Web Designer](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Create and manage assets in Photoshop & Illustrator](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**MRM//McCann**• Princeton, NJ• September, 2015 – October, 2015](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**HTML5 Developer/Animator** *(freelance)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Design motion graphics for HTML5 banner ads](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Code animation in Greensock, Tweenlite and Google Web Designer](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Create and manage assets in Photoshop & Illustrator](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**SpectraMedix**• East Windsor, NJ• February, 2015 – July, 2015](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**UI/UX Designer/Developer** *(freelance)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Create the visual, UX and UI design of their web applications in conjunction with their business administration team](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**David's Bridal** • Conshohocken, PA• May, 2013 – July, 2014](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Lead UI/UX Designer/Developer**](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Coder for any and every aspect of the responsive HTML/CSS/interactivity for their desktop/mobile sites and online apps](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Liaison between the Marketing and IT departments](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Launch of their 1st interactive web prototype for in-store bridal registration using an Apple iPad](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Create elegant, scalable code for an effective user experience on a site with millions of hits per day](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [First Front End Developer brought on as a salaried employee](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Vanguard Group** • Malvern, PA• October, 2012 - February, 2013](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**UI/HTML5 Developer** *(contract)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Conversion of Flash multimedia assets to HTML5 for mobile division](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Cross-browser QA with emphasis on graceful degradation of CSS3](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Axiom/Huntsworth Health** • Yardley, PA• July, 2012 - August, 2012](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Multimedia Developer** *(freelance)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Production](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Cross-browser QA](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Multimedia integration and maintenance of interactive courseware produced in Flash and their BANG JS framework](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**SAP** • Newtown Square, PA• September, 2011 - April, 2012](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Lead Web/UX Developer** *(contract)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Design](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Information architecture](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Wireframing](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Production](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Cross-browser QA](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Multimedia integration and maintenance of marketing micro-sites](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Worked with internal clients to refine all microsite elements](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Refined user experience with Javascript and jQuery](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Incorporated and troubleshot lead generation and link tracking code](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Project Management Institute** • Newtown Square, PA• April, 2011 – Sept, 2011](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Lead Flash Developer** *(contract)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Project lead on the translation and deployment of online courses to Brazilian Portuguese and Spanish](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Required analysis and formulation of timeline of deliverables and establishment of metrics for achieving goals as well as management of project developers](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**MDLinx.com/M3 USA**• Blue Bell, PA• October, 2009 - November, 2010](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Lead UI/UX Designer-Developer** *(contract)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Designed and produced web content and CMS templates](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [CSS design and cross browser compatibility](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Quality Assurance and oversight of remote web designers](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Gathered requirements & executed user experience/interface design of e-mail marketing messages](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Multimedia design](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**EnergyC2** • Bristol, PA• February, 2009 - April, 2009](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**UI/UX Designer-Developer (***project)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Gathered requirements](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Wireframed & designed mock-up screens](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Produced user interface & information architecture for their Greenview web site as well as their user dashboard](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**mPower Trading Systems** • Ardmore, PA• April, 2008 - November, 2008](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Lead UI/UX Designer/Developer/Art Director** *(contract)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Designed and produced most of the graphic and interactive elements for the mPower Trading site](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Exhibit graphics, e-mail campaigns and user interface for their stock trading application](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[Software used: Photoshop, Illustrator, In Design, Dreamweaver, Flash, HTML, CSS, Javascript, After Effects, Final Cut Pro, Standards & ADA Compliant Development](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**StudioETC** • Exton, PA• April, 2008 - October, 2008](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**UI/UX Developer (***project)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Converted complex, content-managed PHP to HTML pages with simpler CSS & Javascript so updates & revisions could be done in house](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[Software used: Photoshop, Illustrator, Dreamweaver, Flash, Standards Compliant Development](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Northlight Advertising**• Exton, PA• March, 2007 - March, 2008](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Lead UI/UX Designer/Developer/Art Director/Motion Graphics Artist**](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Design](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Wireframe](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Information architecture](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Production](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Cross-browser QA](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [SEO optimization](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Multimedia integration](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Video & web sites](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Administered archiving and back up of client/business files](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Installed & administered file server and network](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Merck Pharmaceutical** • Lansdale, PA• October, 2006 - January, 2007](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**LeadUI/UX Designer/Developer (***project)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Designed and produced user interface & information architecture for online salary management application](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**MegaMedia, Inc.** • Glenside, PA• June, 2006 - September, 2006](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**User Interface/Flash Developer** *(project)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Produced first phase of Brooks Instrument/Quantim Mass Flow Meter sales CD-ROM](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [UI design](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Digital illustration and Flash animation & development](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Prizm Solutions** • Marlton, NJ• November, 2005 - January, 2006](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**UI/UX Designer/Developer (***project)*](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Designed and produced new company web site](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[Software used: Photoshop, Illustrator, Dreamweaver, Flash, HTML, CSS, Javascript, Standards Compliant Development, Cubase](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Thomas J. Paul, Inc.** • Rydal, PA• August, 1997 - November, 2004](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

[**Lead Digital Illustrator/Animator/Motion Graphics Designer/Art Director/UI/UX   
Designer/Developer**](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)

* [Designed and produced collateral, direct mail, print advertising, packaging, web graphics and animation](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Flightchecked digital pre-press files](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Primarily used for hi-end digital illustration and product visualization for Mars Candies and Johnson & Johnson](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)
* [Produced all stages of digital production for the gamut of their clients](http://www.linkedin.com/in/jeffrey-henning-8b26a81b6/)